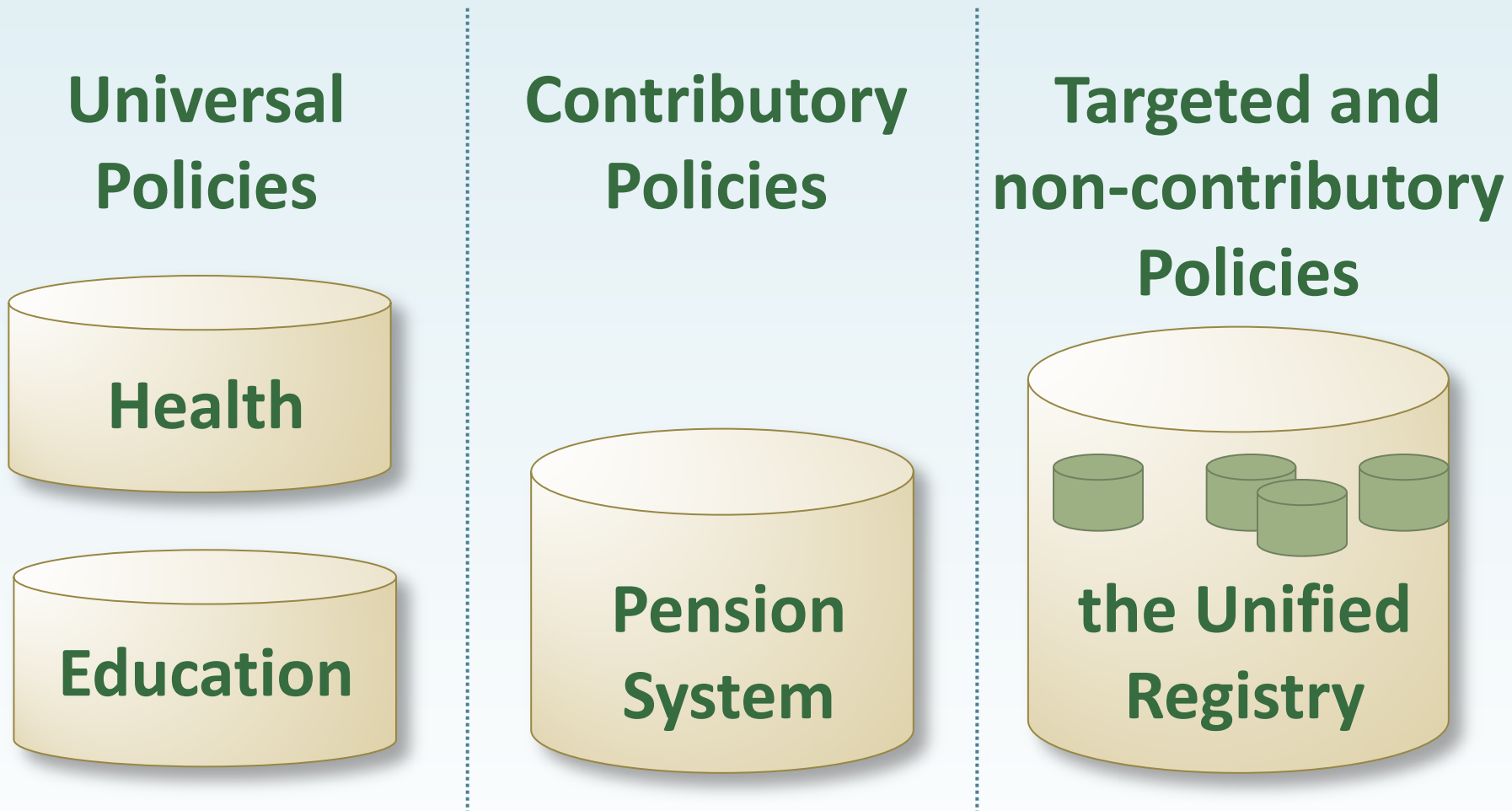


# **THE UNIFIED REGISTRY: A UNIFIED REGISTRY FOR POLICIES TO LOW INCOME FAMILIES**

**IX International Seminar  
“Social Policies for Development” – April/2014**

# What is the Unified Registry?



# What is the Unified Registry?

- ❑ United registry for all low income population: it contains basic personal and household identification and profile
  - household characteristics
  - schooling
  - work and income
  - household expenditures
  - vulnerable situations: homeless, child labour, indigenous...
- ❑ Effective since 2003 as the data backbone for the expansion of the conditional cash transfer *Bolsa Família Program*.
- ❑ Today it is practically a census of Brazilian low income population (US\$6/day):
  - + 20 mm low income families and + 70 mm people
  - 30% of the Brazilian population.

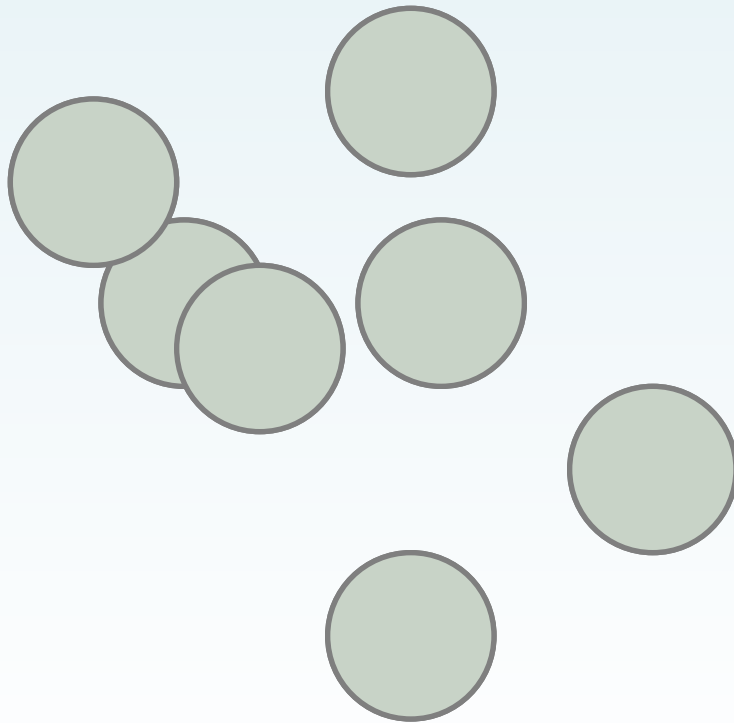
# Why a UNIFIED registry?

- No duplication of registering efforts;
- No duplication of benefits and services;
- Identification of the universe of people still to cover;
- Identification of inclusion errors;
- Economies of scale: a single inclusion and updating effort, automation effort and crosschecks with other databases.

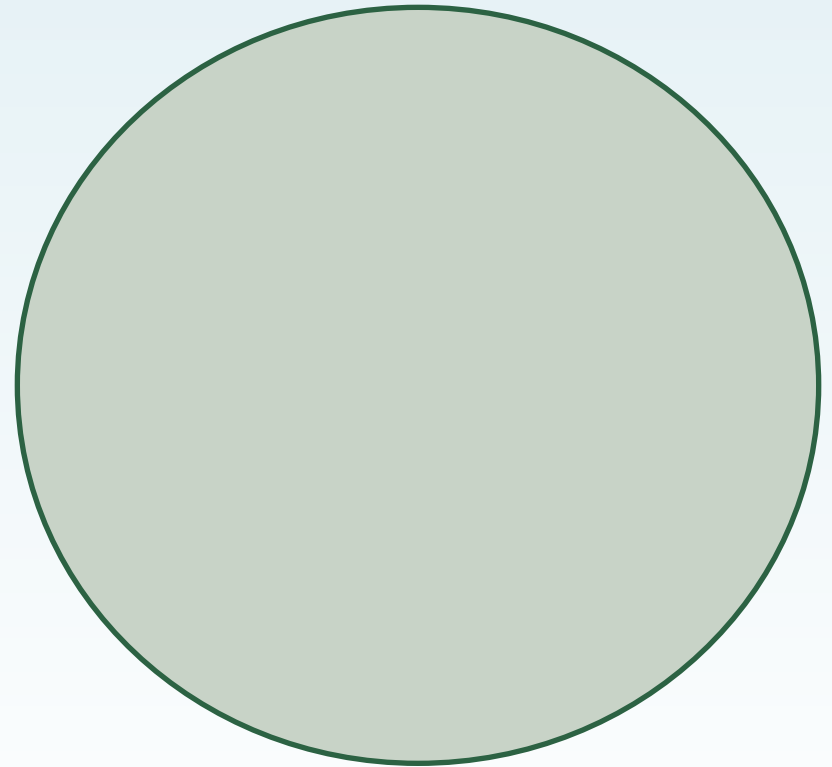
**More data quality for all public policies.**

# Why a UNIFIED registry?

**Isolated Policies**



**Integrated Policies Under  
the Unified Registry**



# The Unified Registry Brief History

2001

Creation of the Unified Registry

2003

Launch of CCT the Bolsa Família Program  
the Unified Registry became effective

2005

Data quality process of the Unified Registry:

- Financial incentive created for updated and valid data entry;
- Co-responsibility term signed by municipalities;
- First database crosscheck: formal labor market incomes.

2006

Legislative and other ruling revisions;

a

2009

Preparation studies and specification for new questionnaire and new online software.

2010

New data entry software launched (V7).

2011

Brasil Sem Miséria Strategy launched

2013

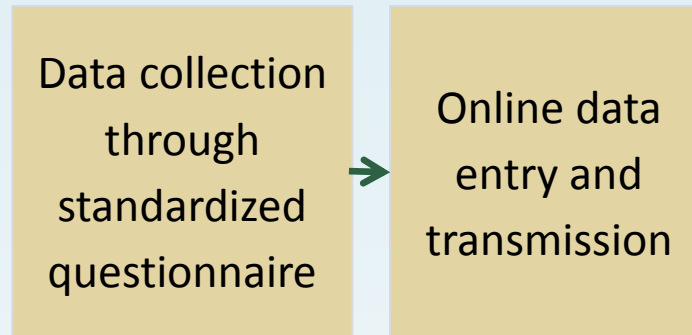
All municipalities migrated to online data entry software (V7).

First database cross-check formal ruling;

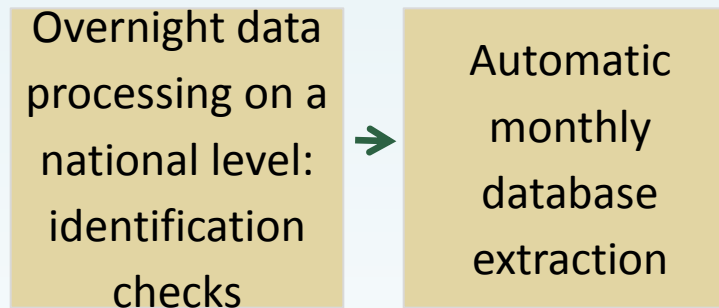
Contract with pension system operator to systematize crosschecks.

# The Unified Registry Data Flow

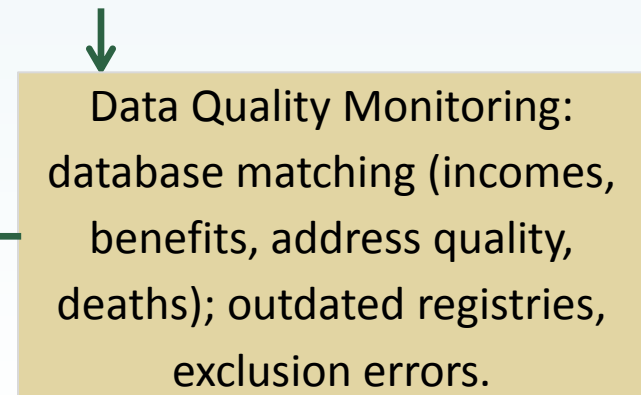
Local Level: 5,570 municipal governments



National Level: CAIXA

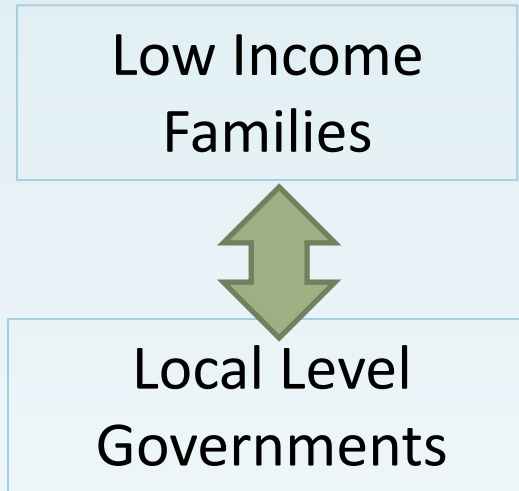


National Level: Ministry of Social Development



Oversight and Control Network

# Registering Process



1) Selection of families

2) Interview and questionnaire fill out

3) Entry of data in the Unified Registry online software

4) Registry update: maximum 2 years

Ongoing  
Qualification



# Registering Process

## 1) Selection of families

- Federal government estimates the number of poor families as a guideline for registering;
- Self-selection: **declared income principle**;
- Social assistance policy articulation;
- Geographical concentration.

## 2) Interview and questionnaire fill out

- Municipal head offices or decentralized social assistance structures;
- Public schools;
- Poor neighborhoods (only 6% home visits);
- Social policy partners in specific cases: housing secretariats.

# The Unified Registry Questionnaire



<http://www.mds.gov.br/falemds/perguntas-frequentes/bolsa-familia/cadastro-unico/gestor/cadunico-formularios>

# The Unified Registry Online Data Entry

**CAIXA** AMBIENTE SEGURO E CERTIFICADO

**CADASTRO ÚNICO PARA PROGRAMAS SOCIAIS DO GOVERNO FEDERAL**

Ministério do Desenvolvimento Social e Combate à Fome

Olá, JENIFFER CARLA DE PAULA  
Sua senha expira em 24 dia(s)  
Seu último acesso foi em 16/05/2013 às 20:00.

BUSCAR FAMÍLIA GERIR FAMÍLIA RELATÓRIO INTERFACE PMCMV

> Cadastro Único > **Buscar Família**

Visualizar Família V. 7.4

Dados da Família		Ações para esta Família
Código familiar: 013101160-08		- Consulta Histórico Movimentação família
Data da inclusão da família: 12/04/2004	Estado cadastral da família: CADASTRADO	
Data da última atualização: 27/02/2013	Migrado: SIM	
Cadastro válido: NÃO	Cadastro atualizado: NÃO	
Renda per capita: R\$ 62,00	Pendência: NÃO	

1 IDENTIFICAÇÃO DA CONTROLE 2 CARACTERÍSTICAS DO DOMICÍLIO 3 FAMÍLIA 9 RESPONSÁVEL PELA FAMÍLIA 10 MARCAÇÃO LIVRE PARA O MUNICÍPIO

FS1 SUPLEMENTAR 1

SELECIONE PESSOA DA FAMÍLIA

Selecione pessoa da família				
Nome da Pessoa	NIS	Parentesco	Estado Cadastral	Cadastro válido
<input type="radio"/> 1 - AILTON JOSE DA SILVA	12872441273		EXCLUÍDO	NÃO
<input type="radio"/> 2 - RAILTON DE JESUS DA SILVA	16615696976		EXCLUÍDO	NÃO
<input type="radio"/> 3 - RAINE DE JESUS SILVA	16615693977		EXCLUÍDO	NÃO
<input type="radio"/> 4 - RAILDA DE JESUS SILVA	16615696348		EXCLUÍDO	NÃO
<input type="radio"/> 5 - ADAILDA DOS SANTOS FERREIRA	16138541562	RESPONSÁVEL FAMILIAR	CADASTRADO	NÃO
<input type="radio"/> 6 - PRUNO DOS SANTOS SILVA	16438597205		EXCLUÍDO	NÃO

**All 5.570 municipalities with internet access: 166 satellite antennas in Amazon region**

20:02 16/05/2013

# The Unified Registry Online Data Entry Software

- ❑ Massive consolidated registering along 10 years;
- ❑ Online entry;
- ❑ Online data cross-checks;
- ❑ Information traceability;
- ❑ Access control;
- ❑ Automatic transfers of person and family.

# The role of CAIXA

- ❑ CAIXA is a national public bank, second largest Brazilian bank in deposits volume.
- ❑ CAIXA renders two integrated sets of services to the Unified Registry:
  - Data entry software development, maintenance and training.
  - National level database consolidation over night: assigns unique identification number, duplicity check (phonetic with more than 8.000 combinations tested) and consistency verifications.

# Database Updating Activities

- ❑ Municipalities must keep registry updated: maximum deadline = 2 years after the first interview.
- ❑ Families must keep registry: new interview at any change in household information.
- ❑ Ministry of Social Development gives incentives through:
  - Municipal ranking and monitoring system;
  - Variable financing depending on updating levels;
  - User programs must have updating deadlines after which benefits are cancelled: updating lists of families are published every year.

# The Unified Registry Database

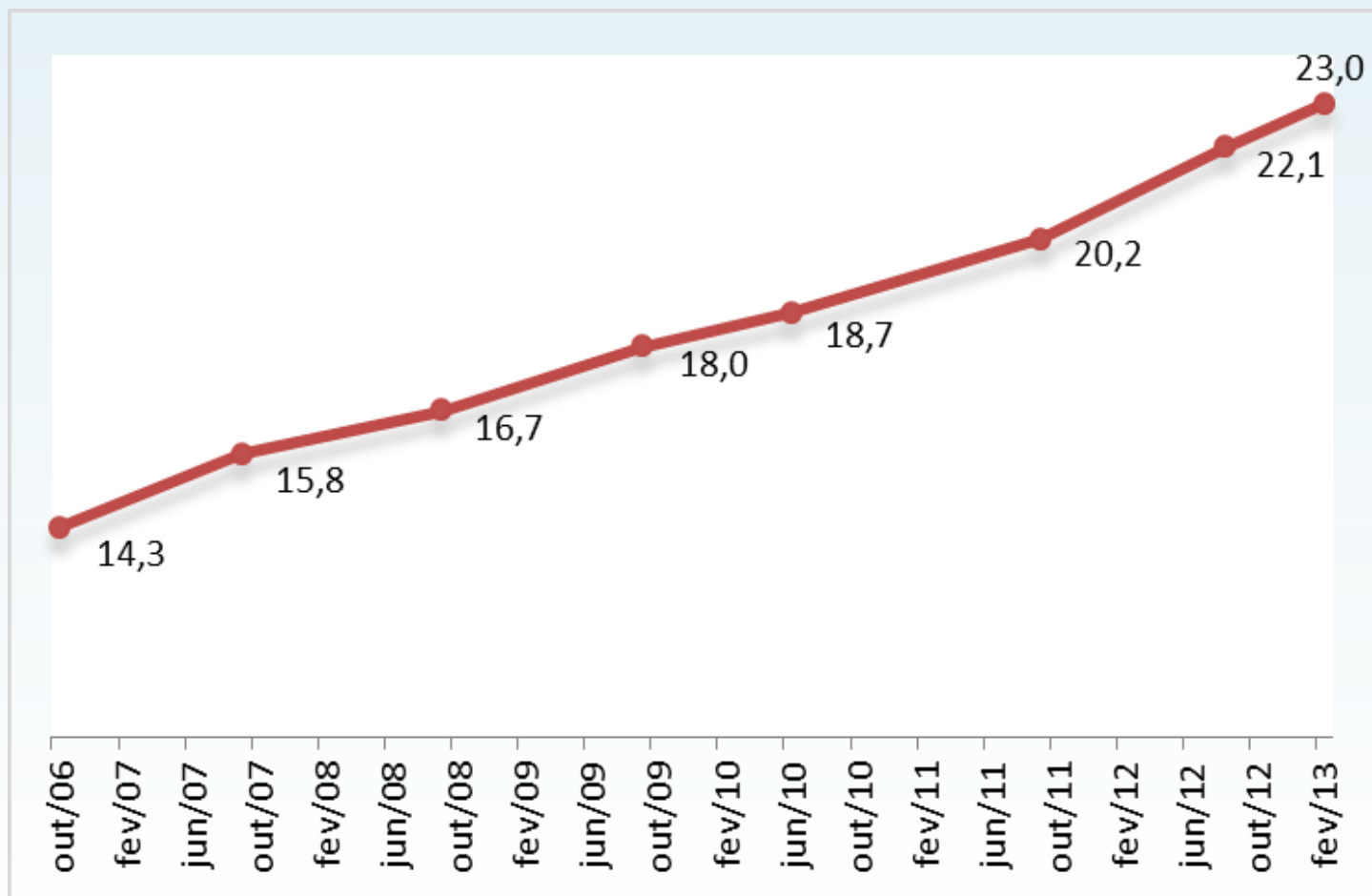
## Crosschecks

- ❑ Formal workers' incomes database: biannual since 2005.
- ❑ Death certificates database.
- ❑ Pension system benefits: pensions and survivor benefits.
- ❑ Ministry of Social Development publishes lists of families with inconsistencies every year.
- ❑ Municipalities update family data: not updated or out of programs' targeting thresholds have benefits cancelled.

**Recently systematized database matching through a contract with pension system operator.**

# The Unified Registry in Numbers

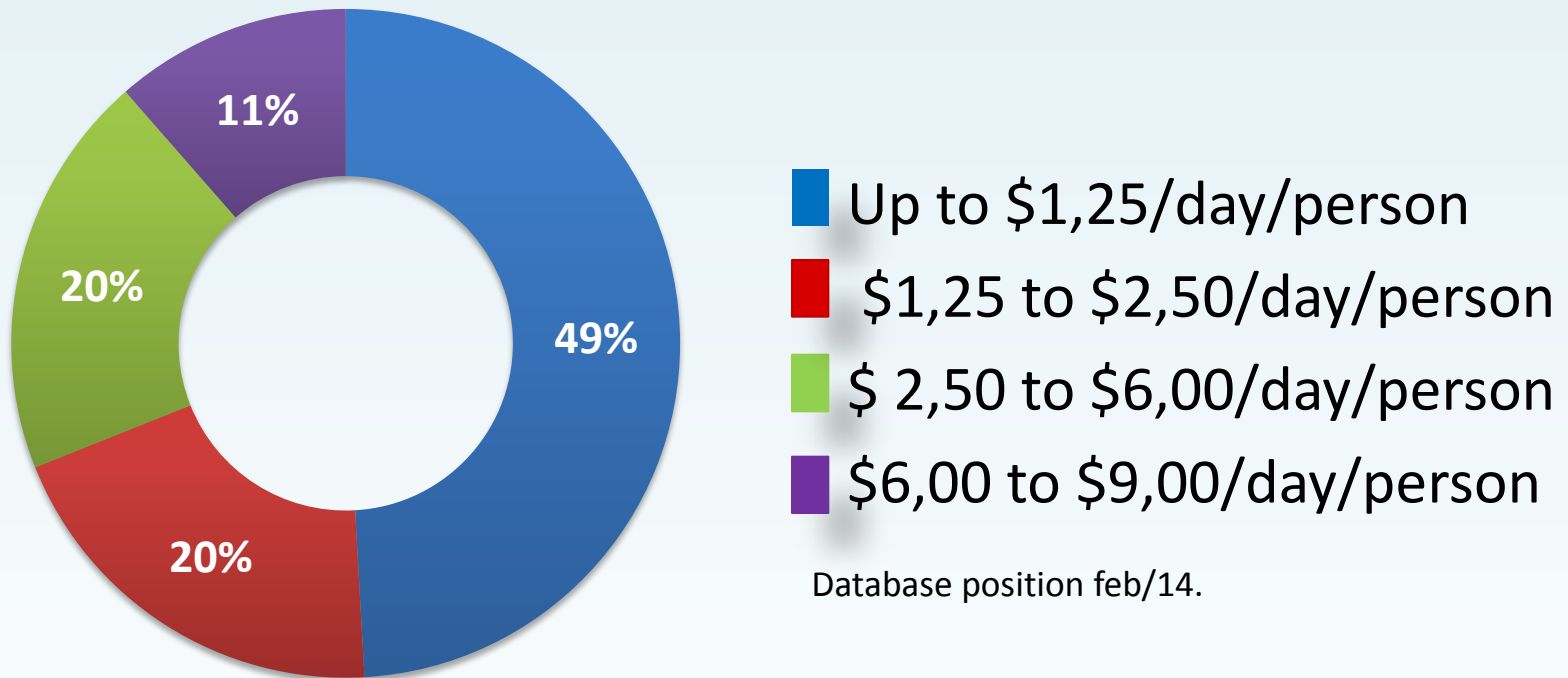
Accumulated Number of Registered Low Income Families from 2006 to 2013 (millions)





# The Unified Registry in Numbers

## Distribution of Families Registered by Per Capita Income

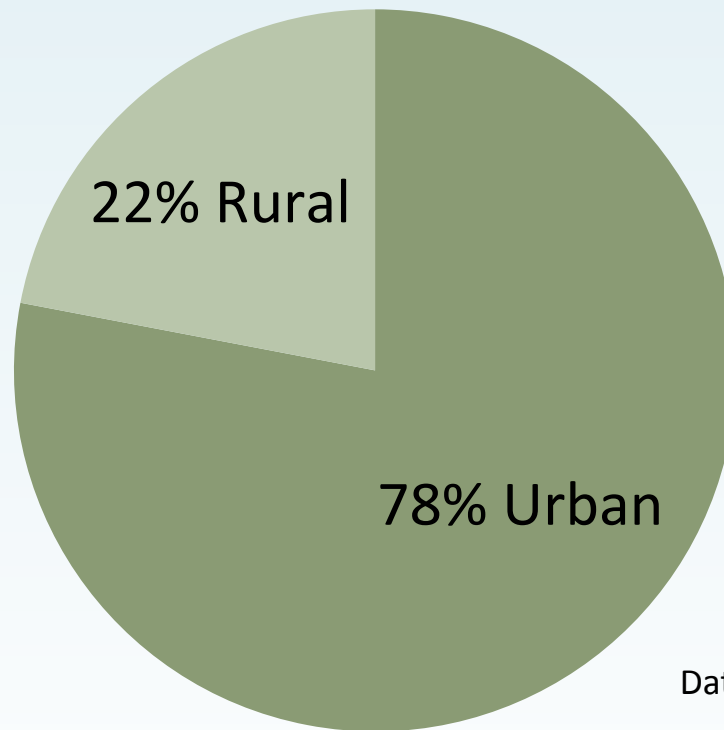


Database position feb/14.

**Total of 23 million families registered.**

# The Unified Registry in Numbers

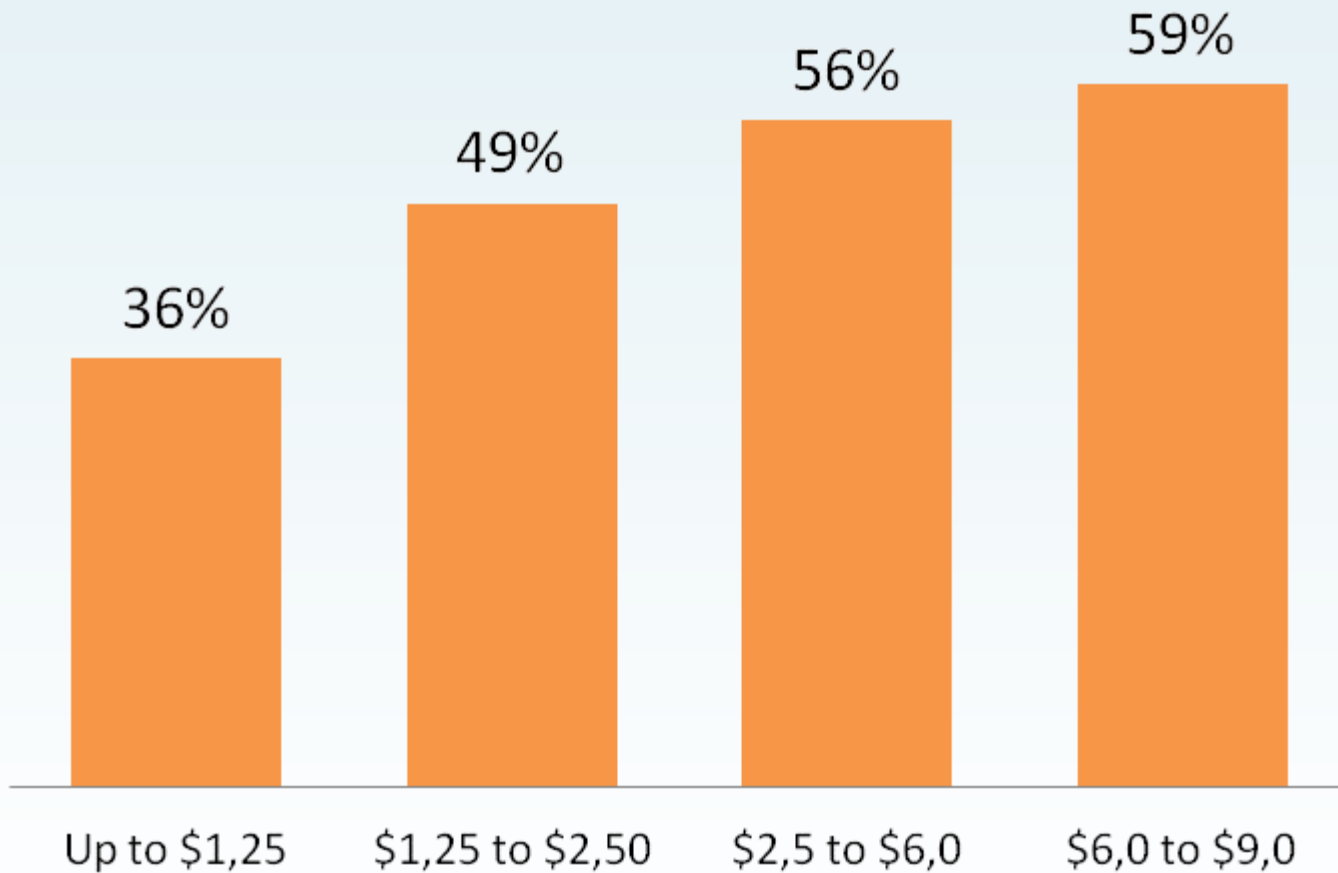
## Distribution of Households by Location Type



Database position feb/14.

# The Unified Registry in Numbers

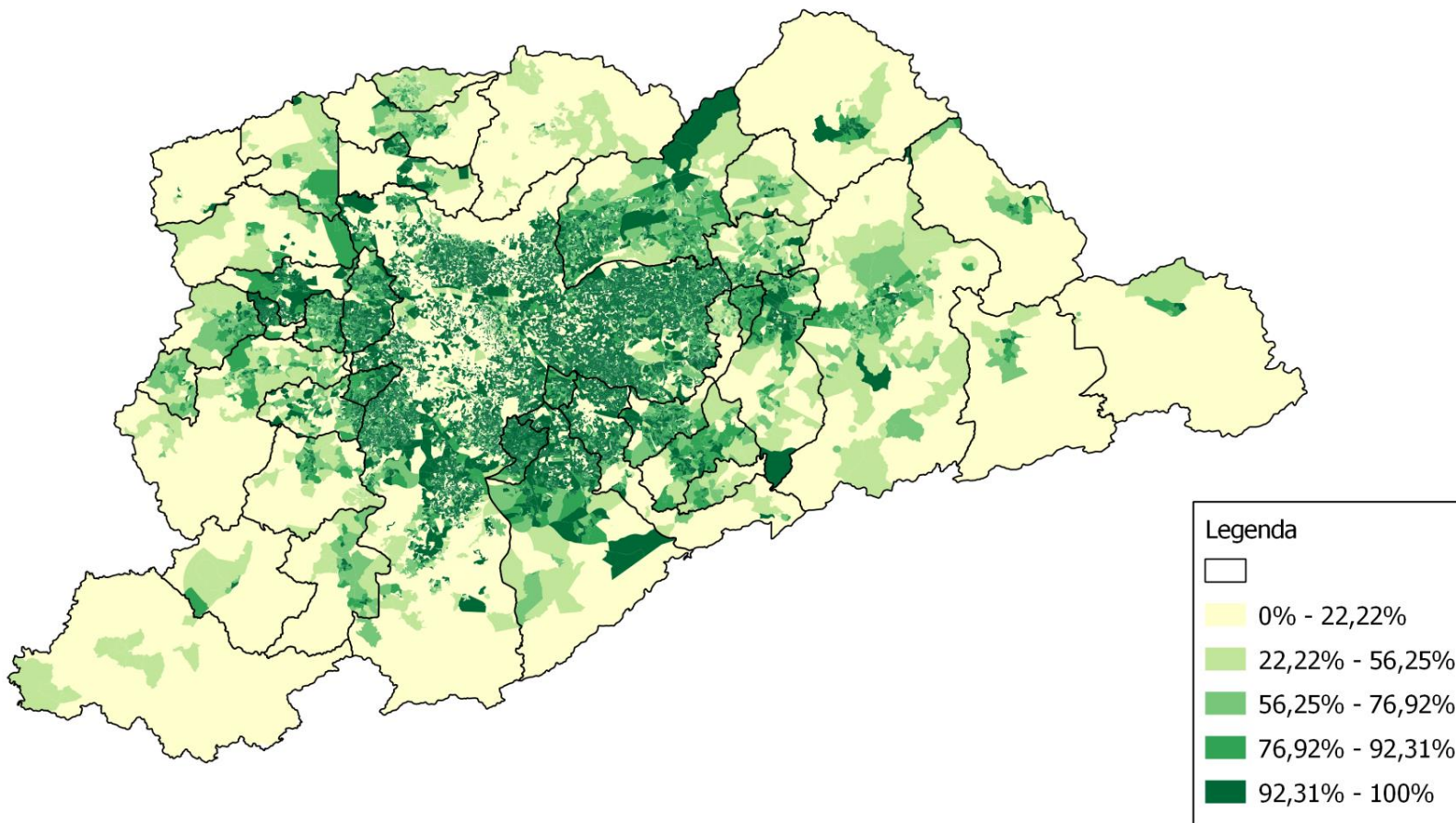
Households with access to basic utilities: electricity and sewage/septic tank and waste collection and public water supply network



Database position feb/14.

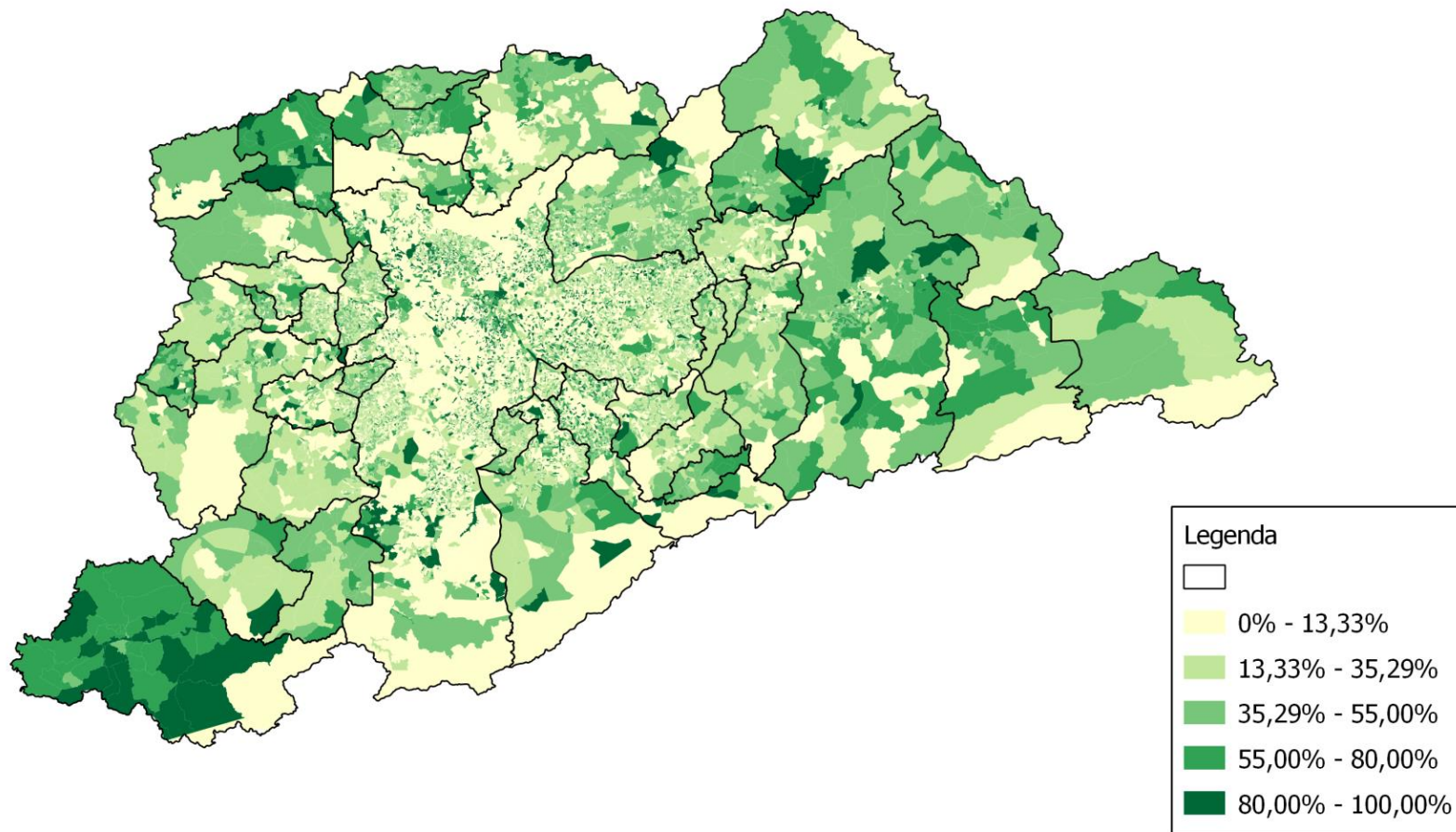
# The Unified Registry in Numbers

Households with access to basic utilities: electricity and sewage/septic tank and waste collection and public water supply network – São Paulo metropolitan area



# The Unified Registry in Numbers

Proportion of households with housing deficit – São Paulo metropolitan area



# To sum up...

**The Unified Registry is a historic development, achieved along 10 years of social policies' expansion**

**It is a regime**

- ❑ It is a legislative body: rules and norms.
- ❑ It is a conceptual body : poverty lines, family concept, updated and valid records, etc.
- ❑ It builds capacity: information source and training structures.
- ❑ It has instruments: questionnaire and systems.
- ❑ It has inbuilt incentives: federal programs reach local families and budget transfers award good management.
- ❑ It has a communication strategy: letters, messages, printed handout materials, weekly mailing to all municipalities.

# To sum up...

- the Unified Registry is based on:
  - **Self-declared** income coupled with systematic income auditing: rights and responsibilities
  - **Federative coordinated action** achieving massive registering: all local governments involved and major national level incentives.
- the Unified Registry is the backbone that made the expansion of Bolsa Família possible:
  - High level of targeting (60-70%): comparable to all CCTs in the world.

**The Unified Registry has provided the basis for services and transfers to be more redistributive.**

Thank you!

[decau.gabinete@mds.gov.br](mailto:decau.gabinete@mds.gov.br)

Ministério do  
**Desenvolvimento Social  
e Combate à Fome**