

## Bolsa Família Program (PBF)

<b>Thematic area</b>	Cash transfer.
<b>Brief description</b>	Direct cash transfer program to families in poverty and extreme poverty with conditionalities in the areas of health and education.
<b>General objective</b>	Reduce poverty and extreme poverty through cash transfers to families and access to basic health and education services.
<b>Specific objectives</b>	<ul style="list-style-type: none"> <li>» To provide immediate poverty relief through cash transfers;</li> <li>» To promote social inclusion and improve the living conditions of families in poverty and extreme poverty;</li> <li>» To strengthen access to social rights in health, education and social assistance with a view to interrupting the intergenerational reproductive cycle of poverty;</li> <li>» To develop complementary actions aimed at generating employment and income.</li> </ul>
<b>First year of the program</b>	2003.
<b>Responsible institution</b>	Ministry of Social Development and Fight against Hunger (MDS) – National Secretariat of Citizenship Income (SENARC).
<b>Other related institutions</b>	<ul style="list-style-type: none"> <li>» Municipal, state and the Federal District governments;</li> <li>» Ministry of Education;</li> <li>» Ministry of Health;</li> <li>» National Secretariat for Social Assistance (SNAS/MDS);</li> <li>» Caixa Econômica Federal (CEF).</li> </ul>
<b>Management and implementation</b>	<p>Shared and decentralized management s, with specific responsibilities for Federal, State, Municipal and Federal District government bodies.</p> <p>The benefit is available monthly for each family through the use of a magnetic card, which is personal and non-transferable.</p> <p>To receive the benefit, the family must be registered in the Unified Registry for Social Programs, meet the required socioeconomic profile, and comply with the education (school enrollment) and health (vaccination and prenatal care) conditionalities.</p>
<b>Target audience</b>	Families living in extreme poverty (those with family incomes equal to or less than R\$ 77.00 per person) and families in poverty (per capita family income between R\$ 77.01 and R\$ 154.00).
<b>Criteria for defining the target audience</b>	Monthly per capita family income and family composition (if there are children, teenagers, pregnant women or nursing mothers).
<b>Coverage</b>	National (100% of the municipalities and states have joined the PBF).
<b>Financing</b>	Federal budgetary resources.
<b>Financing</b>	More information can be obtained through the Bolsa Família Program Management Manual, the <a href="http://www.mds.gov.br/bolsafamilia">www.mds.gov.br/bolsafamilia</a> link (only in Portuguese) and the data sheet, available at WWP website ( <a href="https://www.wwp.org.br/en">https://www.wwp.org.br/en</a> ).