

Rural Productive Activities Oriented Cash Transfer

Thematic areas	Food and nutrition security; Rural productive inclusion.
Description	Program to boost family agriculture through the provision of non-reimbursable cash transfers, technical assistance and rural extension to poor families in rural areas, thereby ensuring improved food security and nutrition.
General objective	Promote social and productive inclusion, food and nutritional security and boost the development of the productive capacity of poor families in rural areas.
Specific objectives	<ul style="list-style-type: none"> » Foster sustainable generation of employment and income. » Promote food and nutritional security of beneficiaries. » Assist beneficiaries to engage in social, educational, technical and professional qualification activities. » Encourage beneficiaries to organize cooperatives and associations.
Start year	2011.
Government agencies responsible for Program	Ministry of Social and Agrarian Development (MDSA) ¹ and the Special Secretariat for Family Agriculture and Agrarian Development (SEAD) ² .
Other stakeholders	<ul style="list-style-type: none"> » State, municipal and Federal District governments. » Public or private technical assistance and rural extension entities.
Management and Implementation	<p>Technical Assistance and Rural Extension (Ater) is provided in two ways: (a) technical cooperation agreements drawn up between the State / Federal District governments and their public Ater companies which assume direct responsibility for providing Ater; or (b) contracts for the provision of Ater services by public or private entities selected by SEAD through public calls for tender. Ater agents and entities are responsible for identifying and mobilizing families, assisting in the design and implementation of productive projects and helping families to benefit from other social and rural development policies.</p> <p>The non-reimbursable funds are transferred by the MDSA directly to the beneficiary families through the Bolsa Familia Program payment structure. This cash (R\$ 2.400,00 or R\$ 3.000,00) must be invested in the productive project prepared jointly by the family and the Ater agent.</p>

¹ In May 2016, the Ministries of Social Development and Fight against Hunger (MDS) and Agrarian Development (MDA) were combined to form a single ministry (MDSA).

² Linked to Presidency's Chief of Staff Office (CC/PR).

Target Audience	Poor farming families and the families of agrarian reform settlers, and of other traditional peoples and communities living in poverty in rural areas.
Target audience selection criteria	» Beneficiary families must be in possession of the DAP - Declaration of Aptitude for the National Program for Strengthening Family Agriculture (DAP / PRONAF) and be enrolled in the Unified Registry for Social Programs, and have an income profile of poverty or extreme poverty.
Coverage	Nationwide
Funding sources	Federal budget funds linked to the MDSA and SEAD. State funds used for implementing technical cooperation agreements.
Informações complementares	Further information can be obtained on the following link (Portuguese only): http://mds.gov.br/assuntos/seguranca-alimentar/inclusao-productiva-rural/programa-formento .