

Environmental Conservation Support Program: Bolsa Verde (Green Grant)

Thematic areas:	Productive Inclusion; Sustainable Rural Production; Forest Cover; Ecosystem Conservation; and Overcoming Poverty.
Description	Green Grant is an incentive program aimed at ecosystem conservation through income transfers and capacity building on environmental, social, educational, technical and professional issues for the population in extreme poverty. It fosters natural resource conservation activities in the areas referred to in Art. 5 of Decree No. 7572 of September 28, 2011.
General Objective	To promote citizenship, improve living conditions and increase the extremely poor population's income allowing them to carry out their activities while preserving natural resources and using them sustainably.
Specific Objectives	<ul style="list-style-type: none"> » To encourage the conservation of ecosystems, defined as the upkeep and sustainable use of natural resources; » To promote citizenship, improve living conditions and increase the extremely poor population's income; and » To encourage the participation of grant beneficiaries in training activities on environmental, social, educational, technical and professional issues.
Start Year	2011.
Main Stakeholder	Ministry of Environment (MMA)
Other Stakeholders	Steering Committee <ul style="list-style-type: none"> » Ministry of Environment (MMA) » Ministry of Social Development (MDS) » Presidency's Chief of Staff Office (CC/PR) » Special Secretariat for Family Agriculture and Agrarian Development (SEAD-PR) » Ministry of Finance (MF) » Ministry of Planning, Development and Management (MPDG) Management bodies of territorial units and members of the Steering Committee <ul style="list-style-type: none"> » Chico Mendes Institute for Biodiversity Conservation (ICMBio) » National Institute for Colonization and Agrarian Reform (INCRA) » Secretariat for the Union's Heritage under the Ministry of Planning, Development and Management (SPU/MP) Others <ul style="list-style-type: none"> » Caixa Econômica Federal (CEF) » Municipal social assistance institutions » Federal universities

Management and Implementation

The Steering Committee defines the priority areas to be included, and lays down the rules relating to beneficiaries families' selection, inclusion and membership renewal, as well as monitoring and assessment processes.

The MMA implements the program, defines additional rules and demarcates areas suitable for the program according to environmental conditionalities. It is also responsible for environmental and socioeconomic monitoring.

The MDS identifies families with an eligible social profile for the Green Grant, coordinates social assistance actions with local governments and trains technical teams responsible for promoting access to the Unified Social Assistance Services (SUAS). Moreover, the MDS and the MMA, together with other institutions, carry out the program socioeconomic assessment.

Caixa Econômica Federal accounts for the transfer of all financial resources.

Management bodies of each territorial unit implement the program directly with beneficiary families. They also recommend new enrollments, update beneficiaries' information, monitor compliance with environmental conditionality and carry out simplified training sessions with families.

Target Audience

People living in extreme poverty that develop conservation activities in the program's eligible areas.

Target Audience Selection Criteria

- » Living in extreme poverty;
- » Being on the Single Registry for Federal Government's Social Programs (CadÚnico); and
- » Developing conservation activities in:
 - National Forests, Federal Extractive Reserves and Sustainable Development Reserves;
 - Forest settlement projects, sustainable development projects or agro-extractive settlement projects;
 - Territories occupied by river-side population, extractivists, indigenous peoples, quilombolas and other traditional communities;
 - Rural areas defined as priority by the Executive Branch.

Area Selection Criteria

- The areas must have:
- Vegetation cover equal or higher than the legally established by Law No. 12,651/12;
 - Management instruments developed or validated by the governing body;
 - Territorial limits that allow monitoring of changes in vegetation cover.

Scope National

Sources of Funding Federal budget funds linked to the Ministry of Environment (MMA)

Additional Information More information can be obtained through the MMA site at : <http://www.mma.gov.br/desenvolvimento-rural/bolsa-verde> (En portugués)
